



## Planning & Design

# *Downtown Advantages*

- Walkable and compact
- Mix of uses
- Historic charm

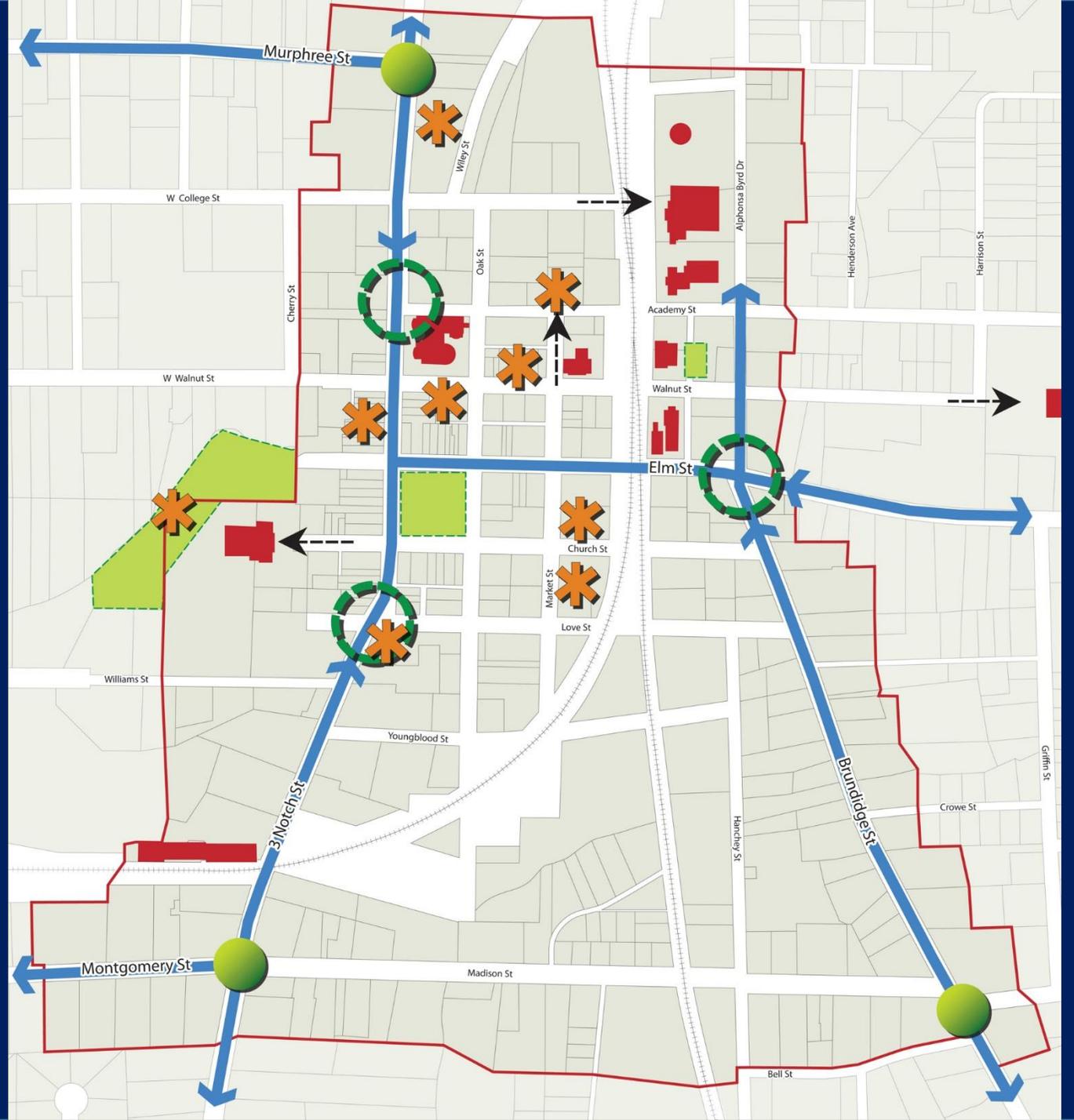




HISTORIC DOWNTOWN TROY, AL  
VISION 2026

# Opportunities

-  Gateway
-  Decision Point
-  Opportunity
-  Landmark
-  Image Corridor
-  Terminated vista
-  Park/Open Space





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“Terminated  
Vistas”





## Planning & Design

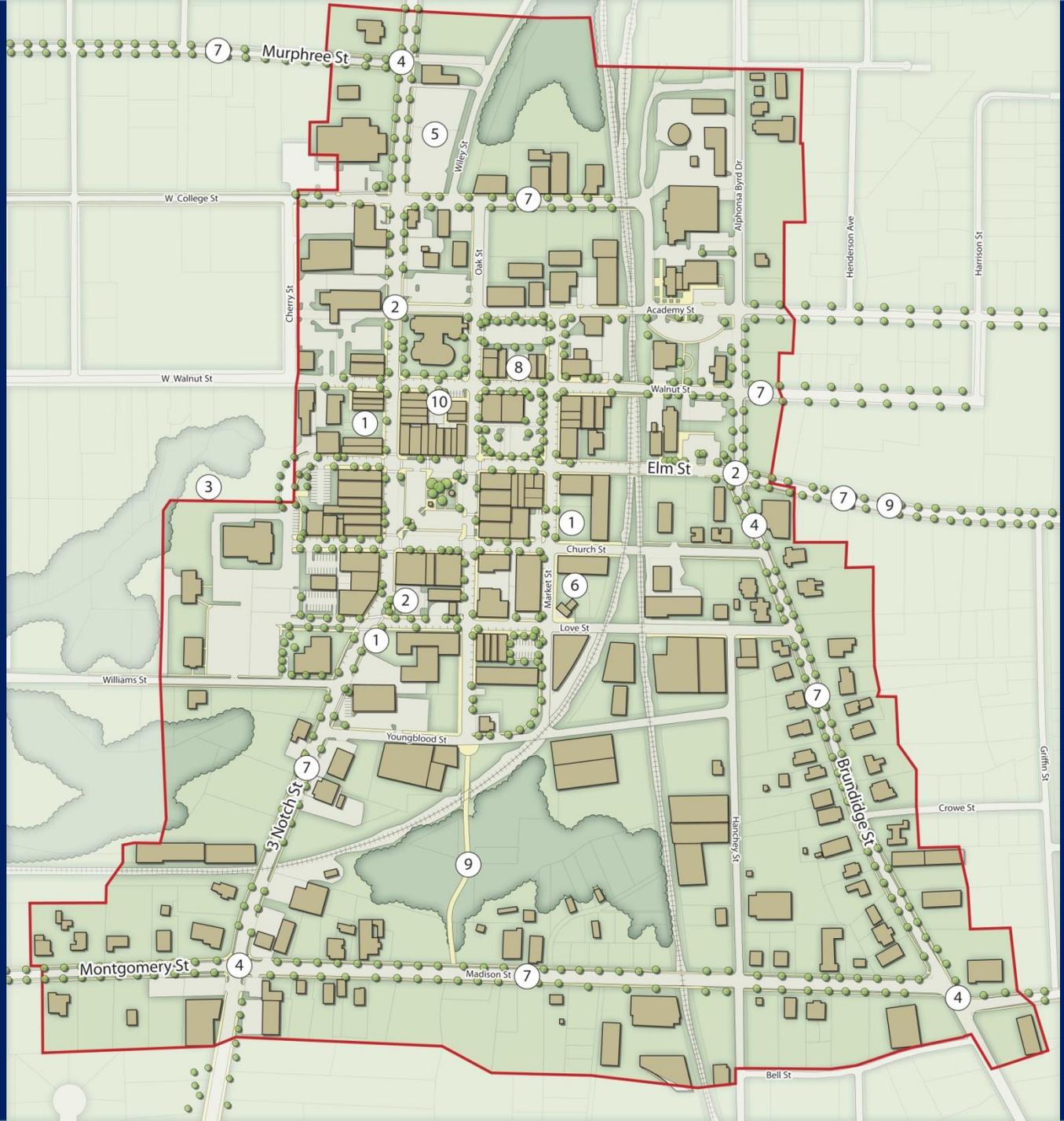
### *Principles*

- Enhance gateways & corridors
- Provide public/shared parking areas
- Design streets for all users
- Locate shopping & dining in the core
- Provide space for community events
- Encourage downtown housing
- Maintain historic “build-to” lines
- Avoid blank walls
- Manage property access
- Provide shade and color



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# Illustrative Plan





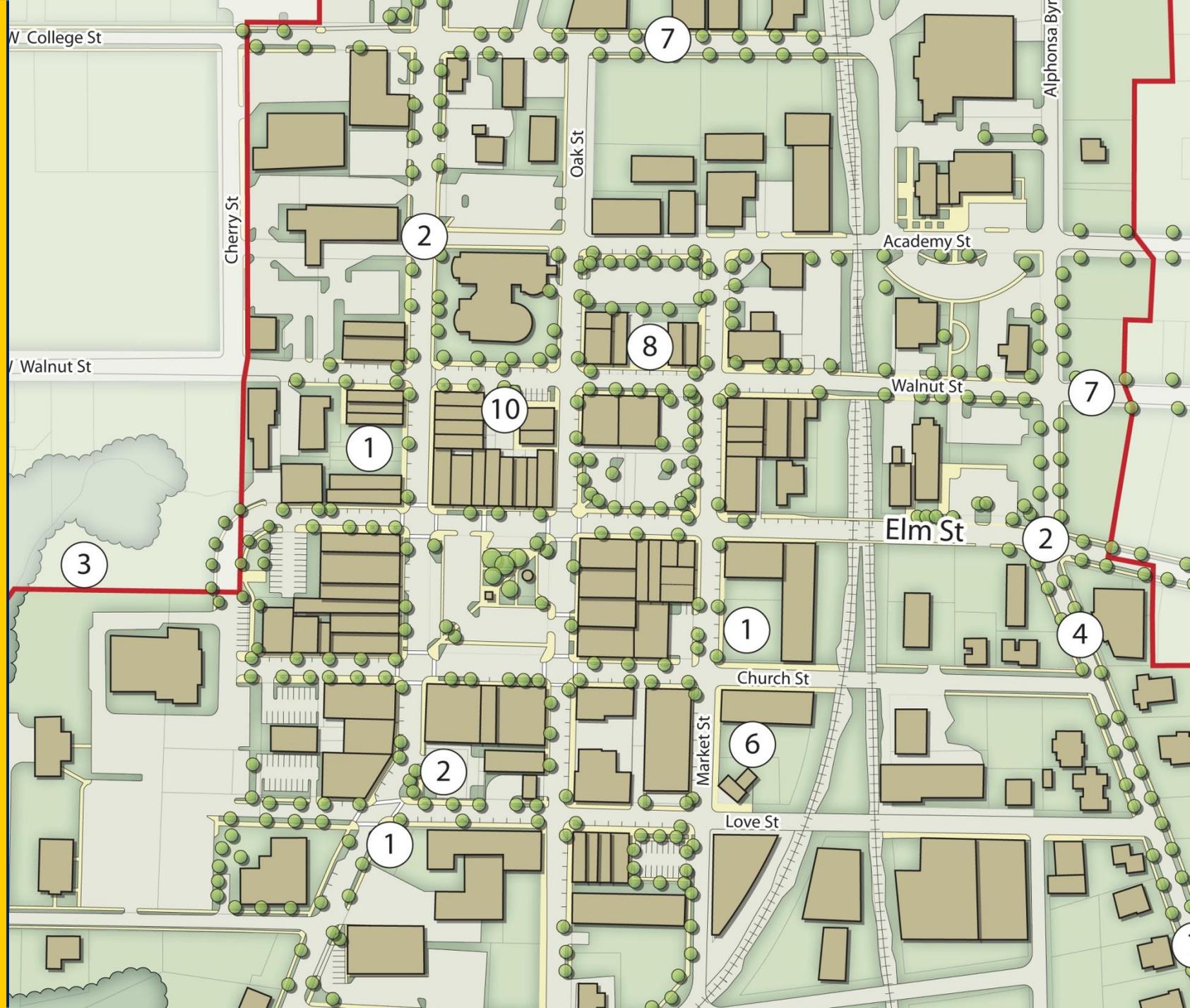
## Illustrative Plan

## *Recommendations*

1. Infill development
2. Gateway improvements
3. Downtown park
4. Wayfinding signage
5. Downtown housing
6. Public/shared parking
7. Streetscape improvements
8. Pocket park
9. Bicycle improvements
10. Water tower parklet



# 1. Infill development





## Three Notch & Love

## 2. Gateway improvements





## Three Notch & Love

## 2. Gateway improvements





# Three Notch & Academy



## 2. Gateway improvements



# Elm and Brundidge



## 2. Gateway improvements

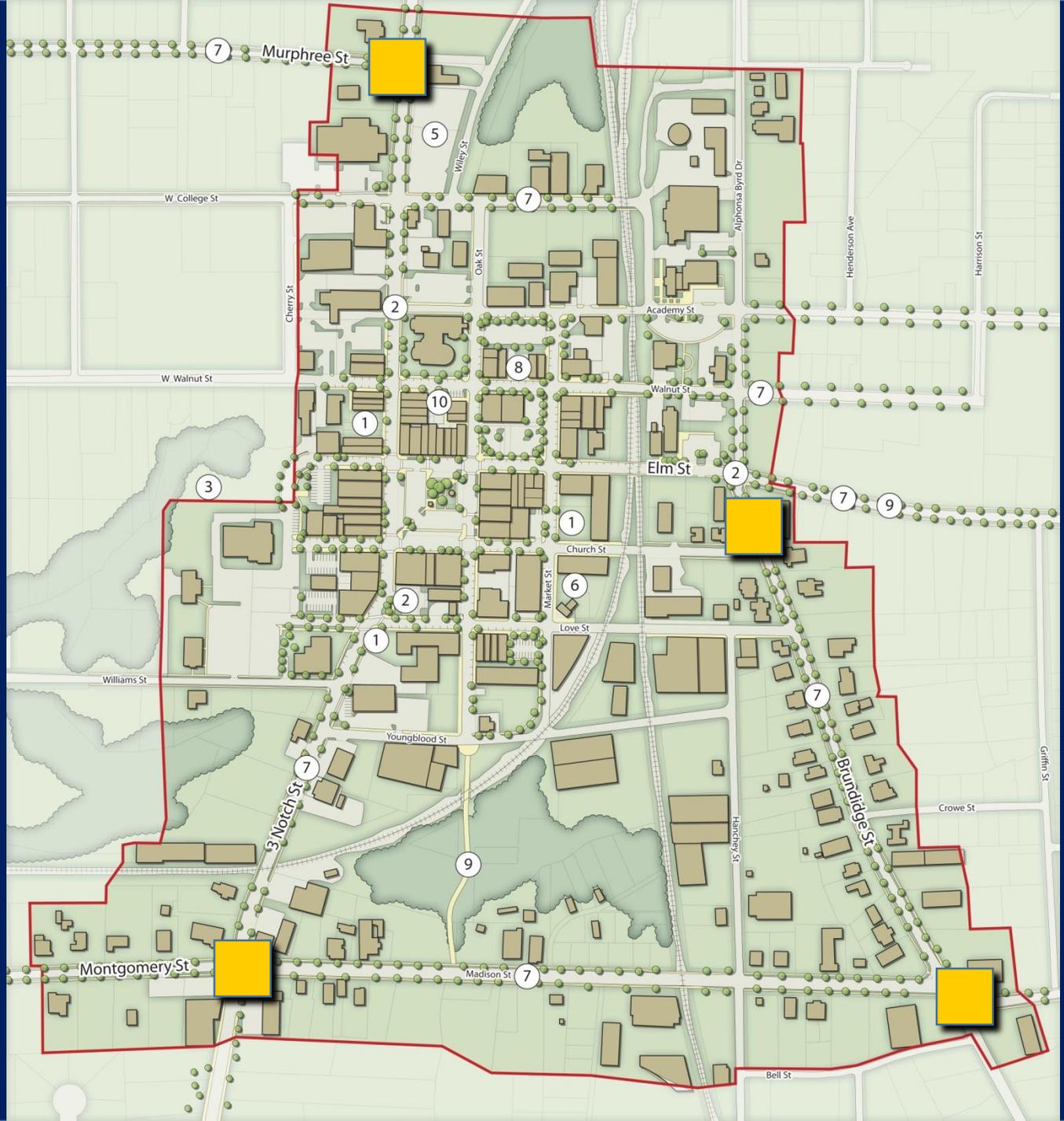


### 3. Downtown park





## 4. Wayfinding





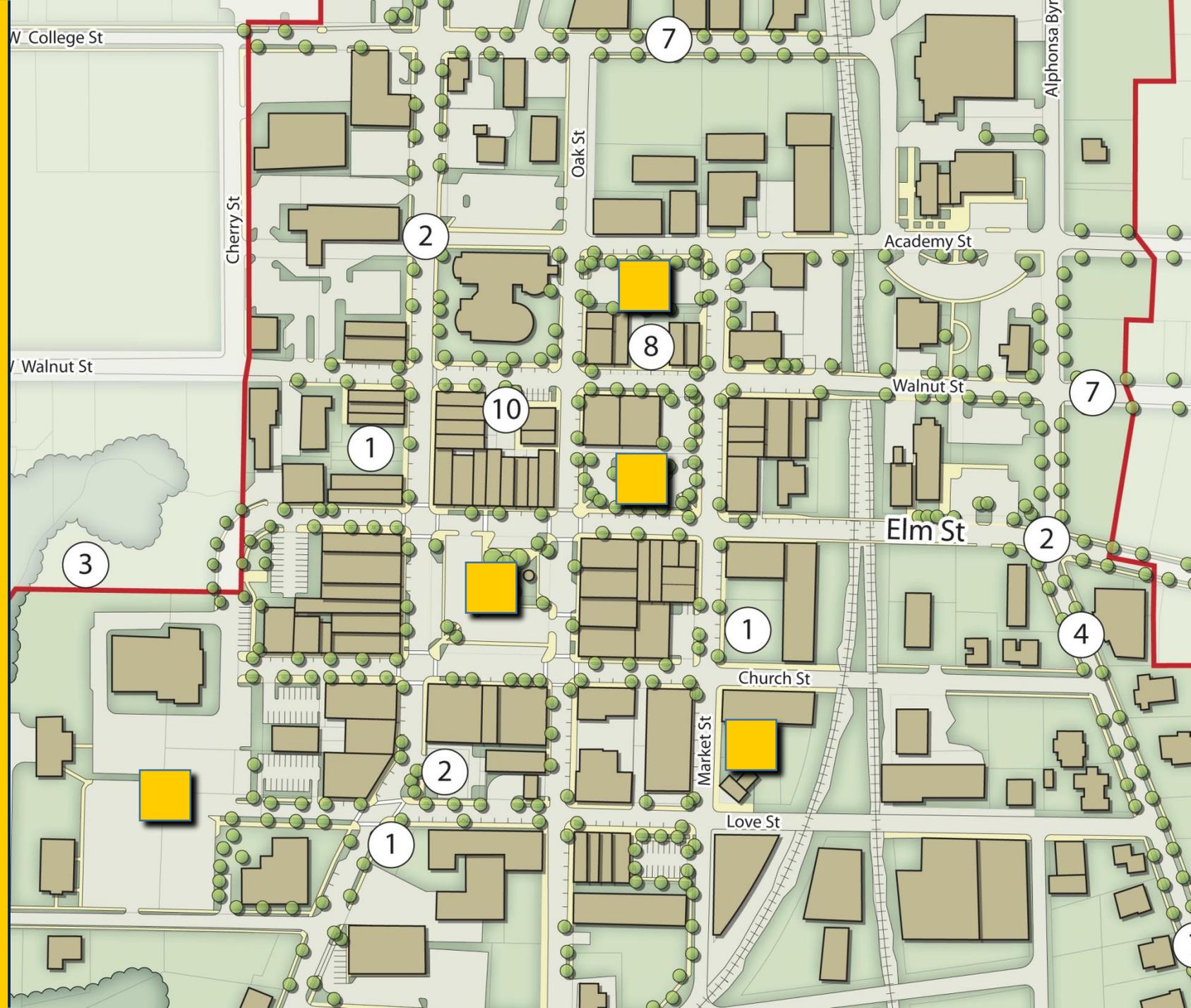
## 5. Housing

Three Notch – between Murphree & College



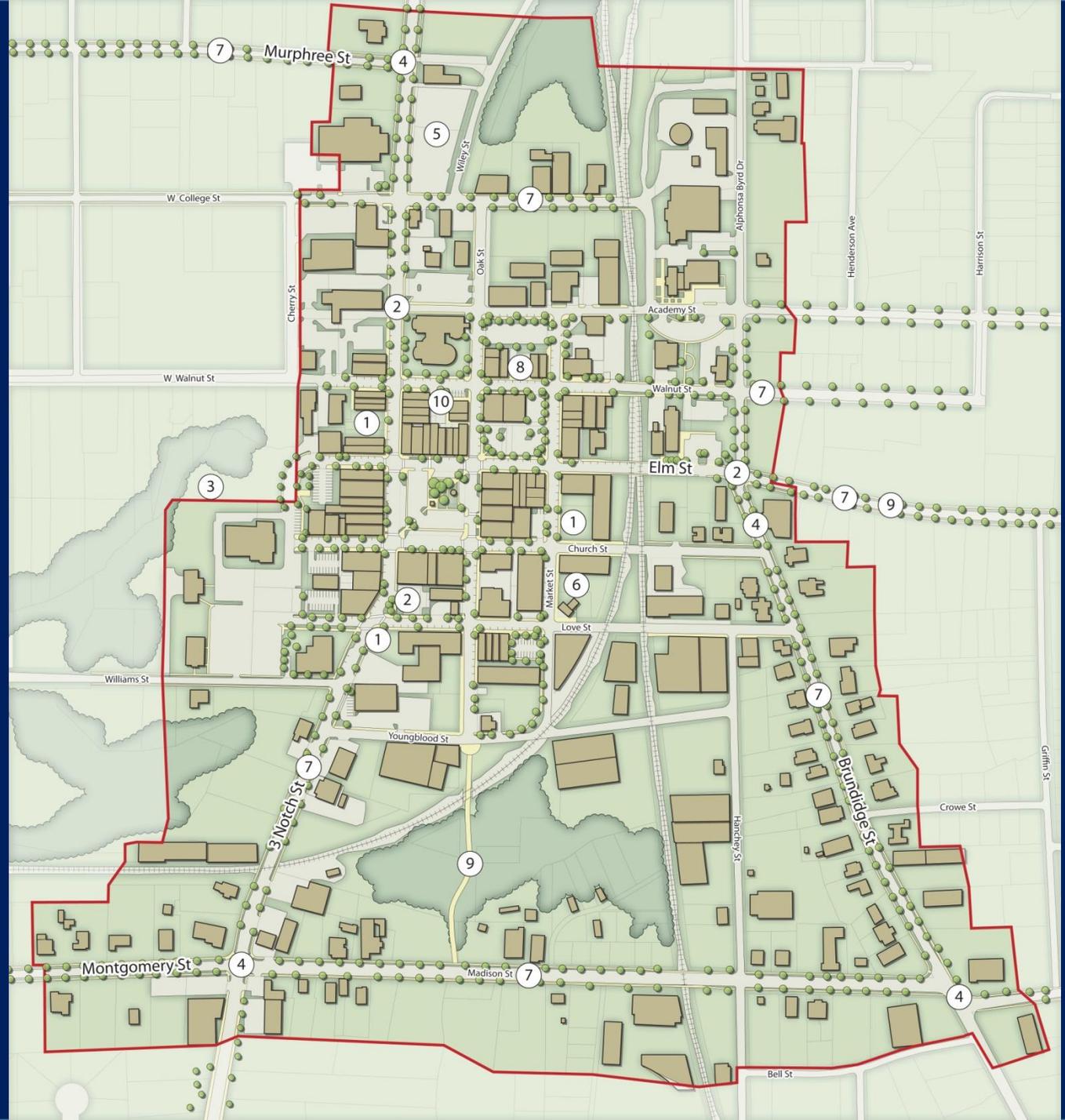


## 6. Parking





## 7. Streetscapes

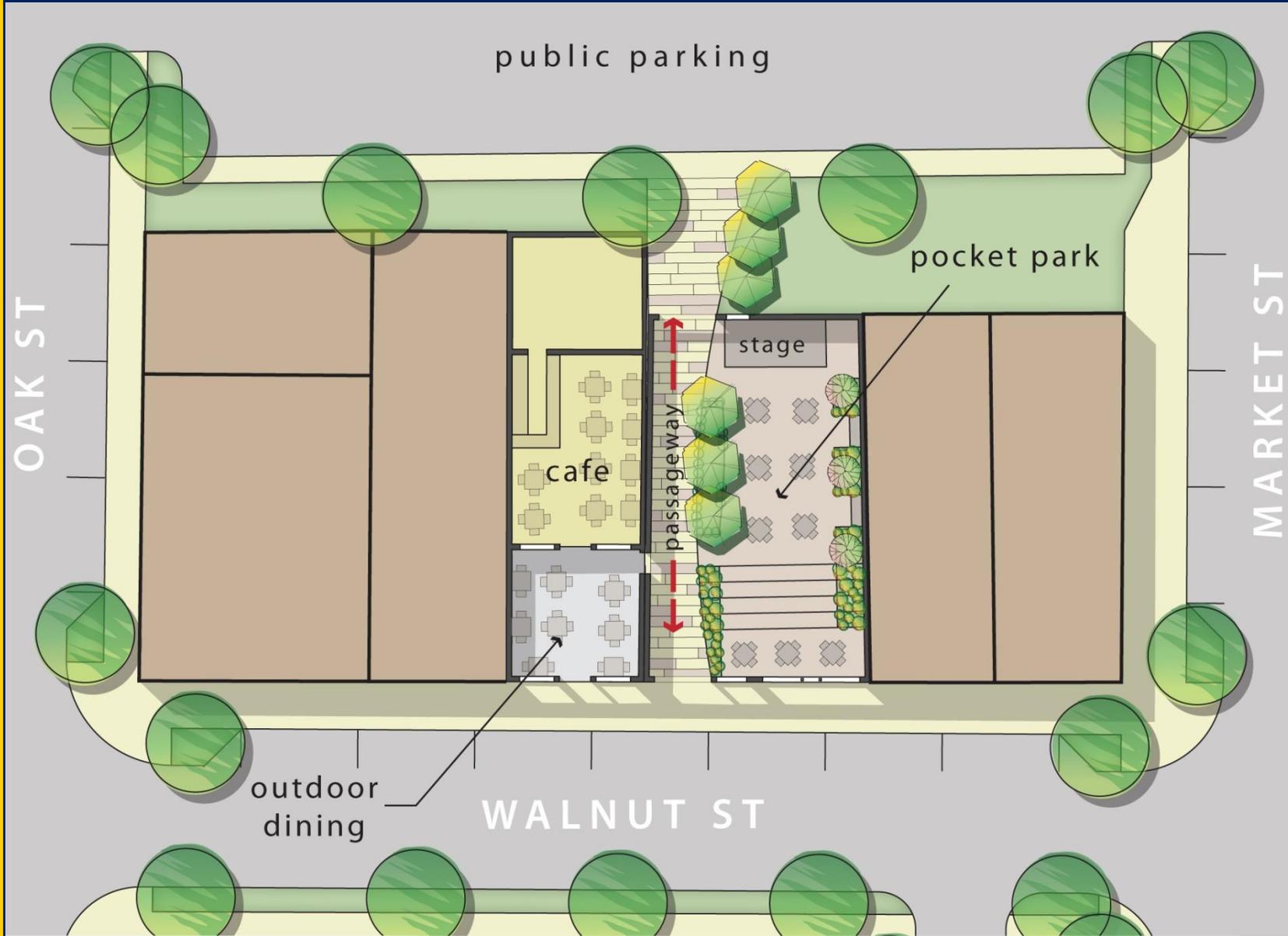




## 7. Streetscapes

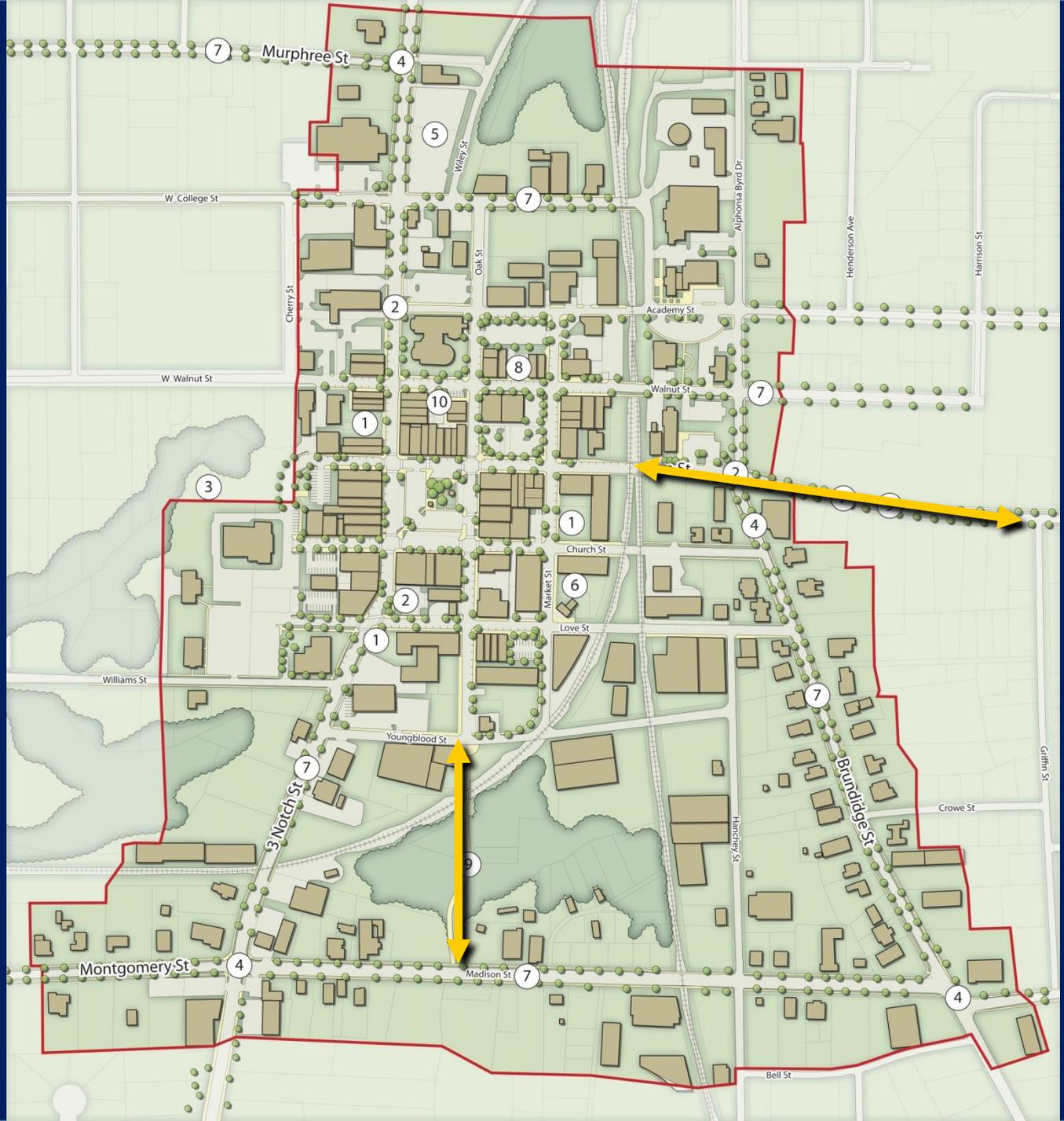


# 8. Pocket Park





# 9. Bicycle Improvements





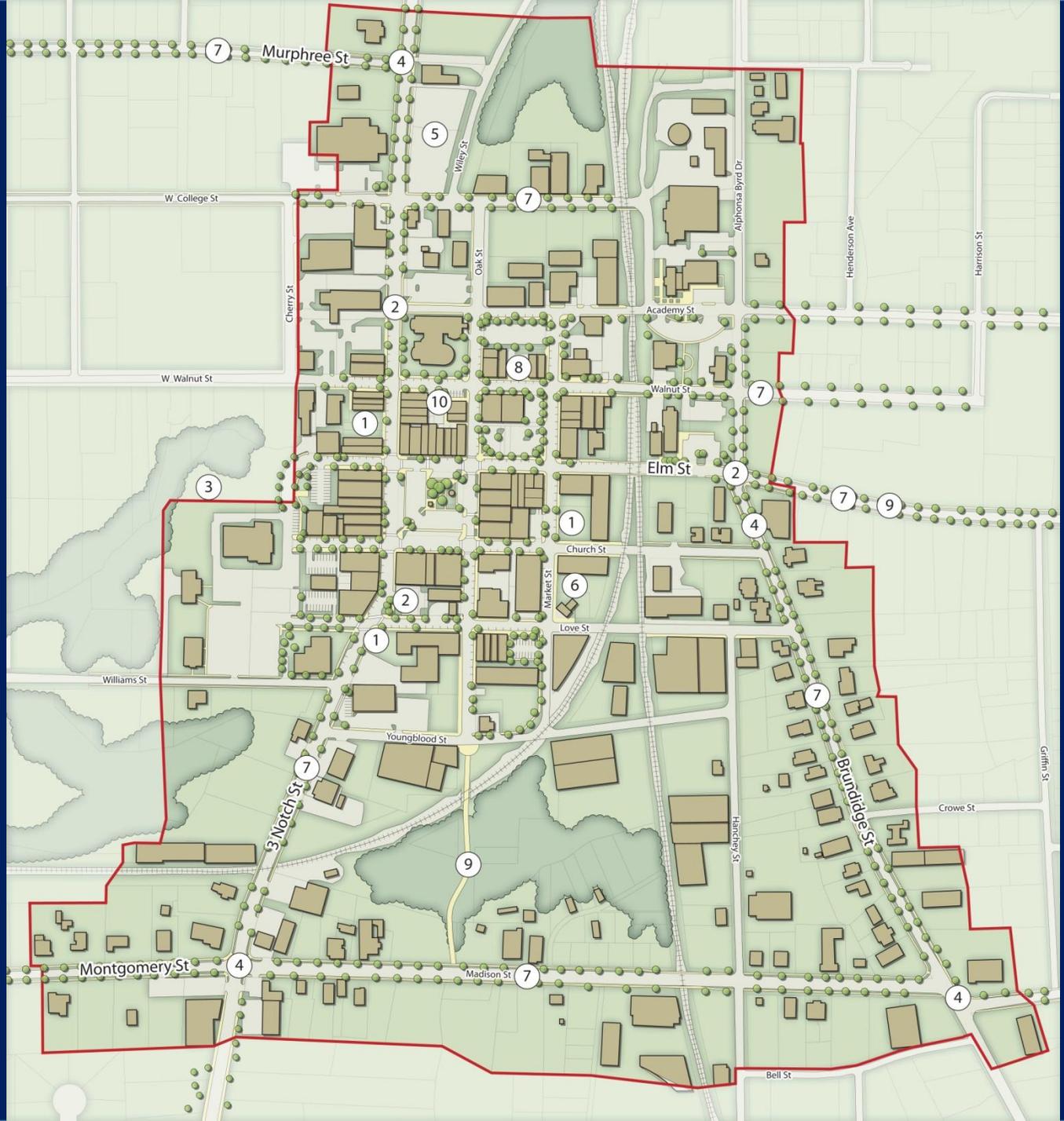
## 10. Water tower “parklet”





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# Illustrative Plan

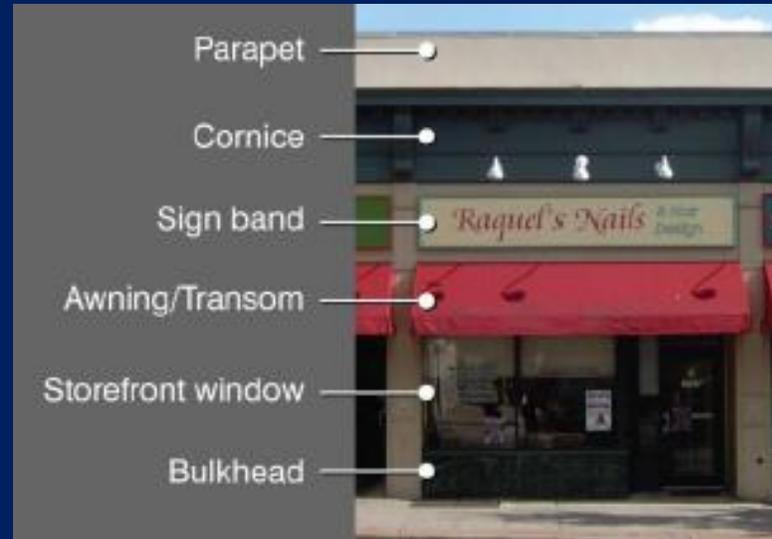




# Downtown Design

# Façade Studies

## Base, Body, Top



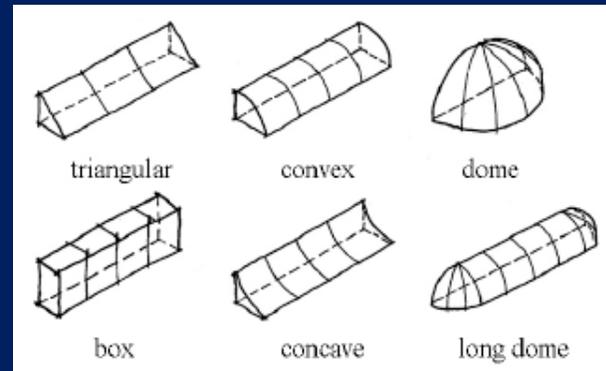


## Design Principles

### Façade Studies

## *Storefronts*

- Maximize window area, avoid clutter
- Recess entrances
- Use compatible signage and awnings
- Avoid painting unpainted masonry
- Protect character defining elements
- Use compatible colors (consistently)



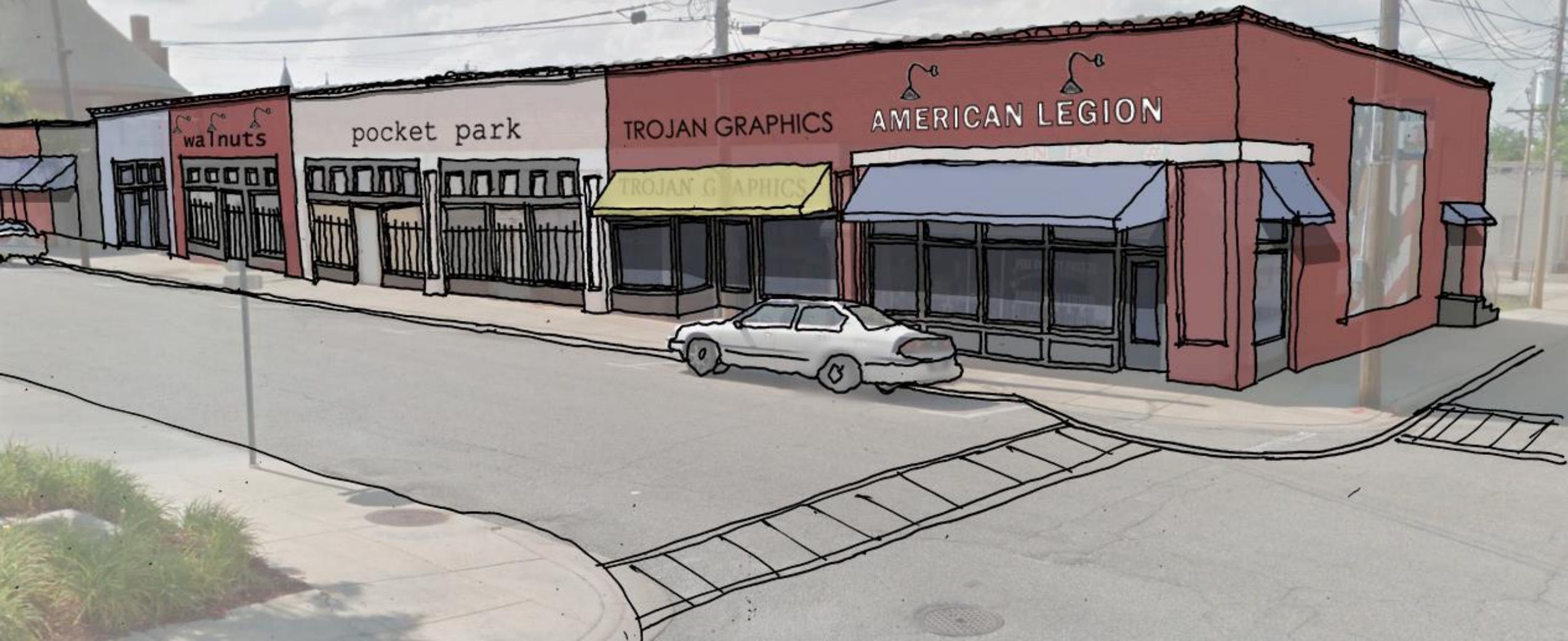


TROJAN GRAPHICS

ER ON PC #

PIKE COUNTY POST 70  
AMERICAN LEGION

- awnings (color and scale)
- consistent signage location
- restore façade elements (storefront, transom, details)
- differentiate storefronts
- lighting





SCOTTSVILLE  
FINE CLOTHING  
531 566 5407

SCOTTSVILLE  
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SCOTTSVILLE  
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531 566 5407

SHOUTING DANCING DELIVERANCE



WELLS

- remove window units
- new “color scheme”



- complementary awnings
- restore façade elements

- add building signage
- differentiate storefronts